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**New Jersey PTA**

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May 23, 1997

Chairman Reed Hundt and FCC Commission  
 c/o Federal Communications Commission  
 1919 M Street NW, Room 222  
 Washington, D.C. 20554

JUL - 8 1997

FEDERAL COMMUNICATIONS COMMISSION  
 OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97

Dear Chairman Hundt and Commission:

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the *Washington School PTA* to voice my opposition to the v-chip rating system as presented by Mr. Jack Valenti, Chairperson of the TV Rating Implementation Group, on January 17th, 1997.

The rating symbol on the TV screen does not provide sufficient **content** information so that a parent can make decisions about what is appropriate TV programming for their children. Major surveys released this past fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the **content** of programs were conducted by the National PTA, U.S. NEWS & WORLD REPORT and the Media Studies Center/Roper.

Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on **content** information about the program. Any rating system without **content** descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. **I do not believe this system does so and ask that the FCC not approve the industry rating system.** Instead, I request the following::

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V for Violence, S for Sexual depiction and nudity and L for Language;

That the FCC require a v-chip band broad enough that would allow parents to receive more than one rating system. Further, that the rating icon on the TV screen be made larger, more prominently placed on the screen and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents. Further, that any rating system approved by the FCC be elevated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and to their families.

Sincerely,

*Gladys M. Ruda-Mulligan*  
 450 Lewandowski St., Lyndhurst, NJ 07071

PTA/FCC.wps

Washington School PTA, 709 Ridge Road, Lyndhurst, New Jersey 07071 (201) 896-2071

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**New Jersey PTA**

900 Berkeley Avenue, Trenton, New Jersey, 08618 (609) 393-6709 FAX (609) 393-8471

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Chairman Reed Hundt and FCC Commission  
 c/o Federal Communications Commission  
 1919 M Street NW, Room 222  
 Washington, D.C. 20554

JUL - 8 1997

FEDERAL COMMUNICATIONS COMMISSION  
 OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97

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Sincerely,

*Russell J. Turner*  
 612 - 7th Street, Lyndhurst, NJ 07071

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c/o Federal Communications Commission  
1919 M Street NW, Room 222  
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97-34

Dear Chairman Hundt and Commission:

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the *Washington School PTA* to voice my opposition to the v-chip rating system as presented by Mr. Jack Valenti, Chairperson of the TV Rating Implementation Group, on January 17th, 1997.

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Washington School PTA

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709 Ridge Rd., Lyndhurst, NJ 07071

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The General Membership & Executive  
Committee of Washington School PTA.

# New Jersey PTA

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Chairman Reed Hundt and FCC Commission

c/o Federal Communications Commission

1919 M Street NW, Room 222

Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97534

Dear Chairman Hundt and Commission:

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the *Washington School PTA* to voice my opposition to the v-chip rating system as presented by Mr. Jack Valenti, Chairperson of the TV Rating Implementation Group, on January 17th, 1997.

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Thank you for this opportunity to comment on an issue so important to children and to their families.

Sincerely,

*Sherese Harman*  
*611 Main Ave*, Lyndhurst, NJ 07071

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 OFFICE OF THE SECRETARY

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Thank you for this opportunity to comment on an issue so important to children and to their families.

Sincerely,

*Don Gumble*

PTA/FCC.wps

630 Chase Ave., Lyndhurst, NJ 07071

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Chairman Reed Hundt and FCC Commission  
c/o Federal Communications Commission  
1919 M Street NW, Room 222  
Washington, D.C. 20554

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

RE: CS Docket #97-55, FCC 97-44

Dear Chairman Hundt and Commission:

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the *Washington School PTA* to voice my opposition to the v-chip rating system as presented by Mr. Jack Valenti, Chairperson of the TV Rating Implementation Group, on January 17th, 1997.

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Sincerely,

*Chris Gumbel* (President  
630 Chase Ave., Lyndhurst, NJ 07071  
Washington School PTA

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97-34

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Sincerely,

*Delray Pavero*  
*Regina Court*, Lyndhurst, NJ 07071

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Re: CS Docket #97-55, FCC 97-

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Sincerely,

*Elizabeth A. Lyndhurst*  
Lyndhurst, NJ 07071

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May 23, 1997

Chairman Reed Hundt and FCC Commission JUL - 8 1997

c/o Federal Communications Commission

1919 M Street NW, Room 222

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Washington, D.C. 20554

Re: CS Docket #97-55, FCC 97-34

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Sincerely,

*Marcella Salazar*

575 New Jersey Ave, Lyndhurst, NJ 07071

PTA/FCC.wps

Washington School PTA, 709 Ridge Road, Lyndhurst, New Jersey 07071 (201) 896-2071

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

CABLE SERVICES BUREAU

EX PARTE OR LATE FILED  
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March 25, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

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JUL - 8 1997

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Dear Chairman Hundt and Commissioners:

**RE: CS Docket No. 97-55, FCC 97-34**

We are writing on behalf of the National PTA and the Orchard Elementary PTA to voice our opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. Major surveys released this fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the content of programs were conducted by the National PTA, *U.S. News and World Report*, and Media Studies Center/Roper. Parents do not want the TV industry to interpret what is best for their children. Parents want to make those choices themselves based on content information about the program. Any rating system without content descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

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2. That the FCC require a V-chip band broad enough that would allow parents to receive more than one rating system.
3. That the rating icon on the TV screen be made larger, more prominently placed on the screen, and appear more frequently during the course of a program.
4. That the rating board be independent of the industry and the FCC and that it include parents.
5. That any rating system approved by the FCC be evaluated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to our children and our families.

Sincerely,

*Steve and Debbie Clement*

Steve and Debbie Clement  
Orem, UT 84097

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## New Jersey PTA

900 Berkeley Avenue, Trenton, New Jersey, 08618 (609) 393-6709 FAX (609) 393-8471

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1919 M Street NW, Room 222  
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Sincerely,

*Judy Russell*  
612-844-Street, Lyndhurst, NJ 07071

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97-4

Dear Chairman Hundt and Commission:

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Sincerely,

*Karen Steel*  
#744 *4th* Street, Lyndhurst, NJ 07071

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*Washington School PTA, 709 Ridge Road, Lyndhurst, New Jersey 07071 (201) 896-2071*

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May 23, 1997

Chairman Reed Hundt and FCC Commission  
c/o Federal Communications Commission  
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Washington, D.C. 20554

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

Re: CS Docket #97-55, FCC 97-34

Dear Chairman Hundt and Commission:

I am writing on behalf of the National PTA, the New Jersey PTA and as a member of the *Washington School PTA* to voice my opposition to the v-chip rating system as presented by Mr. Jack Valenti, Chairperson of the TV Rating Implementation Group, on January 17th, 1997.

The rating symbol on the TV screen does not provide sufficient **content** information so that a parent can make decisions about what is appropriate TV programming for their children. Major surveys released this past fall which demonstrate overwhelming parent preference for a rating system that gives parents information about the **content** of programs were conducted by the National PTA, U.S. NEWS & WORLD REPORT and the Media Studies Center/Roper.

Parents do not want the TV Industry to interpret what is best for their children. Parents want to make those choices themselves based on **content** information about the program. Any rating system without **content** descriptions on the screen and publicized in periodicals that carry TV scheduling is useless.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system. Instead, I request the following::

That under no circumstances should the FCC approve the industry's rating system. Further, the FCC should accept no rating system that does not include content information about programs such as V for Violence, S for Sexual depiction and nudity and L for Language;

That the FCC require a v-chip band broad enough that would allow parents to receive more than one rating system. Further, that the rating icon on the TV screen be made larger, more prominently placed on the screen and appear more frequently during the course of a program;

That the rating board be independent of the industry and the FCC and that it include parents. Further, that any rating system approved by the FCC be elevated by independent research to determine if it meets the needs of parents.

Thank you for this opportunity to comment on an issue so important to children and to their families.

Sincerely,



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Sincerely

Sincerely, Cindy Ben-David  
656 Valley Brook Ave , Lyndhurst, NJ 07071

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Sincerely,

*Carol Soper*  
733 Schuyler Ave, Lyndhurst, NJ 07071

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